

EC Meeting  
Jan. 3, 2023 Minutes

President Janet Carey called the meeting to order at 6:34 p.m.  
In attendance: President Janet Carey; Treasurer Patti Pollock; Secretary Denise Murphy; President-Elect Robin Bridson; Immediate Past President Jacquie Shellman; and guest State Parliamentarian Margherita Clemento.

A quorum was present.

Secretary's Report: Denise Murphy  
Minutes of the EC meeting on Dec. 6, 2022, were approved as corrected.

Treasurer's Report: Patti Pollock  
As of Jan. 3, 2023, total cash on hand was \$89,532.94. The treasurer is still arranging to meet Linda Winston for the annual audit review which they plan to finish before February. She said insurance-fee payments and January website bills received after her report was compiled will be included in February's report. The Nike budget line item may increase from \$8,000 to \$9,000 in the next annual budget to counter rising publishing and postage costs. President-Elect Bridson said a decrease in advertising revenue also played a role. President Carey suggested special outreach in the Communicator, urging members who own businesses to use the Nike as a promotional tool.  
The treasurer's report was filed for audit.

President-Elect Report: Robin Bridson.  
Membership: As of Jan. 6, membership numbers stand at 339 active and 83 lapsed members. Of the 20 NYSWI chapters and MALs, 12 added new members in the past 12 months.

Membership liaison: President-Elect Bridson compared chapter dues and found a range from \$100 to \$35 a year with some also paying regional dues and some paying state and region dues but no local-chapter dues. She will encourage the 13 chapters that do not currently offer a discount on dues for students to do so as a way to engage and recruit younger people.

RD liaison: No report.

Communicator: GLEF, CDO and PPD leaders were offered space to share information in the next issue which will include details on scholarships and Nike advertising opportunities. The issue will also feature Spring Board meeting details.

President's Report: Janet Carey

Chapter Presidents' meeting date: Still coordinating with President-Elect Bridson.  
Nike/Communicator: Motivation and Mentoring are the February Nike themes.  
Bylaws: President Carey said changes are needed to the state's and some local chapters' bylaws to reflect that annual dues are non-refundable, following the recommendation from Parliamentarian Margherita Clemento. It will be discussed with chapter presidents when that meeting date is set. There is hope of fast EC action on the issue so the entire membership can vote on it at the annual conference.

Strategic Plan: President Carey said rough notes are ready to send to committee chairs, urging them to set annual plans of action and goals to share at conference.  
Annual conference: President Carey is visiting possible venues for an in-person meeting and will provide an update at the next EC meeting.

Unfinished business:

Capital chapter dissolution: President Carey plans to meet with members to conclude final paperwork.

New business:

Website updates: Immediate Past President Jacquie Shellman said some MALs are not receiving the Nike or Communicator and it is not on the website as expected. President-Elect Bridson will resolve the issues with Renee Cerullo.  
Nike/Communicator and webmaster RFPs: Contracts for webmaster and the two NYSWI publications expire June 30, 2023, and requests for proposals must get out quickly to meet the tight hiring deadlines. RFPs are to be sent out by Finance Committee Chair Ruthann Rocque with replies due by March 31, giving the EC time to review the proposals.

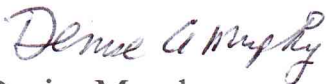
Adjournment: The meeting was adjourned at 7:21 p.m.

Next Communicator deadline is Jan. 6, 2023.

Next Nike deadline is Feb. 15, 2023.

Next EC meeting is Feb. 7, 2023, at 6:30 p.m.

Prepared and submitted by:



Denise Murphy  
Secretary

Date approved: Feb. 7, 2023